

# Annual Report

2024-2025



CHILDREN, YOUTH & FAMILIES  
STRENGTH FOR TODAY  
OPPORTUNITIES FOR TOMORROW

[wecaf.on.ca](http://wecaf.on.ca)



## The Windsor-Essex Children's Aid Foundation

is dedicated to providing financial support that contributes to the safety and well-being of the children and families of the Windsor-Essex Children's Aid society through fundraising initiatives and public education.



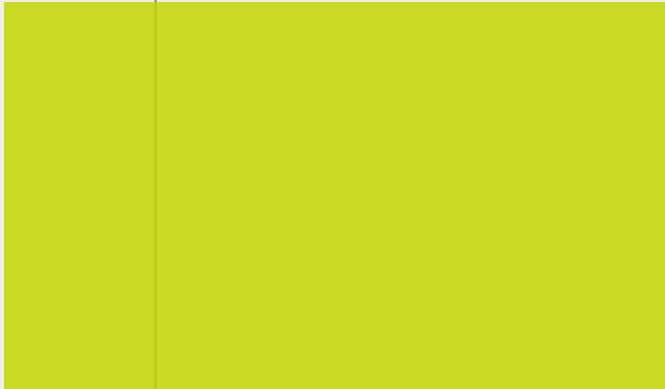
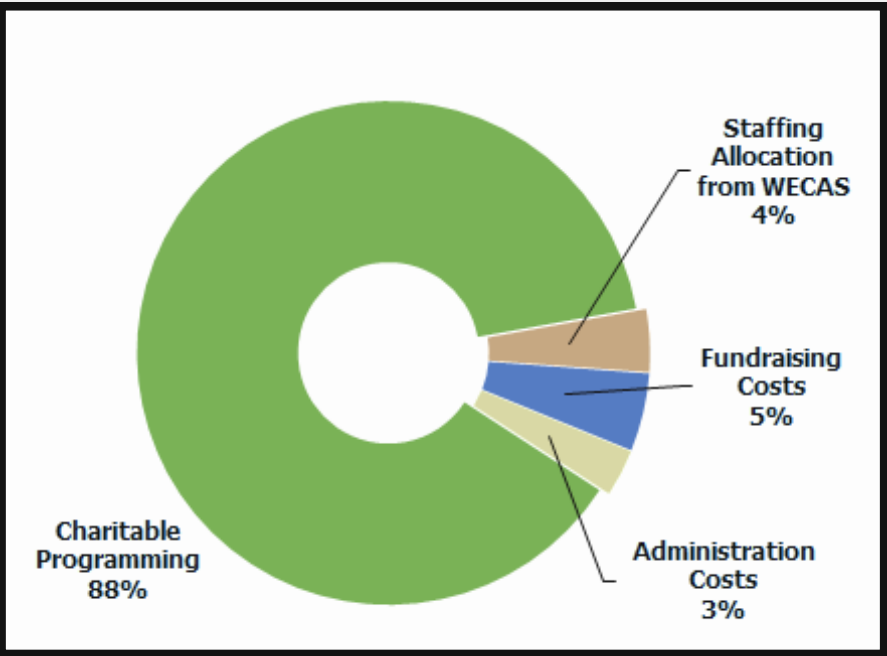
YEAR IN REVIEW 2024-2025

Foundation Financial Information	2024-2025	2023-2024
Fundraising (special events)	\$ 192,572	\$ 167,494
Donations (includes estate donations)	232,933	280,350
Grants	235,813	180,638
Bingo revenue	27,195	22,899
Investment income	79,571	62,708
Increase in fair value of equity investments	21,388	37,962
Total Revenue	789,472	752,051
Charitable programming*	644,316	563,954
Fundraising costs	31,841	21,062
Staffing allocation from Windsor-Essex CAS	35,000	35,000
Administration costs	22,973	39,228
Total Expenditures	734,130	659,244
Net (Loss) Income	\$ 55,342	\$ 92,807
*Details of charitable programming expenditures:		
Summer camp program	62,425	27,742
Holiday program	47,504	59,371
Bursaries	129,800	128,400
Programs to support children in care	394,962	309,923
Programs to support families	9,625	38,518
	\$ 644,316	\$ 563,954



# 2024-2025 EXPENDITURES

Expenditure Breakdown	2024-2025	2023-2024
Charitable Programming	88%	86%
Staffing Allocation from WECAS	4%	3%
Fundraising Costs	5%	5%
Administration Costs	3%	6%
	100%	100%



## Board of Directors

Cheryl Sprague – President (until October 2024)

Cameron Paine – Vice-President

George Georges – Treasurer

Elizabeth Graper - Secretary

Jason Seitsinger

Katelyn McMahon

Hannah Witherbee

Christina Przytockki

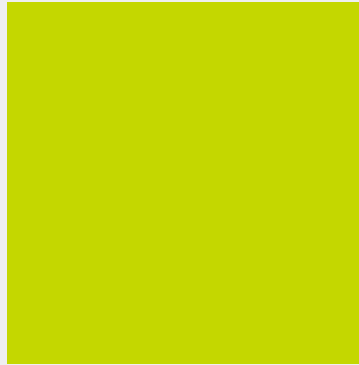
Mike Fisher (until June 2024)

David Burman (until June 2024)

Tara Beckett (until June 2024)



# HIGHLIGHTS



## FINANCIAL CONTRIBUTIONS

- Completed the 3-year “Strength for Today, Opportunities for Tomorrow” fundraising campaign, exceeding the financial goal of \$1.5 million by raising over \$2.1 million for WECAF programs.
- The Fortis Group Golf Tournament, held August 9<sup>th</sup> at Ambassador Golf Club, generated \$110,000 for WECAF programs.
- The premier event, 5/5 on the Drive, a celebration of Cinco De Mayo, held on May 5<sup>th</sup> at the J.P. Wisers Experience Centre, was a huge success, raising \$82,572.
- The Solcz Family Foundation granted \$55,000 for two years to launch the S.E.E.D Store. This is located on-site and supports families and RSG youth with basic needs and food.
- The Boards/Staff 2024 ‘Face to Face’ Annual Giving Campaign raised \$11,678 for WECAF programs.
- The Annual Holiday Program, through the generosity of individuals, organizations, and businesses, received \$98,025 in monetary donations and over \$500,000 in in-kind gifts to support our children, youth and families during the holiday season.
- The Pollock Family Foundation donated \$25,000 for the 2025 Fresh Air Summer Camp Program.
- Launched the 3-year ‘Caring Dads’ Program in partnership with Hiatus House with a grant of \$131,000 from the Children’s Aid Foundation of Canada.
- The Muslim Community of Windsor donated \$1,100 in grocery gift cards from the 19<sup>th</sup> Annual Share the Spirit of Ramadan Gift Card Food Drive 2024.

## MEASURING THE IMPACT

- Over 700 hours of tutoring and homework support provided to 18 students in the Homework Program.
- Fresh Air Summer Camp Program - 105 children attended day and overnight camps across the region.
- Beat the Heat Summer Passes were given to 60 families (250 children/caregivers) to enjoy any of the City of Windsor’s outdoor pools for the entire summer.
- Through the annual Holiday Program, 472 families and 1184 youth received support.
- Over 700 backpacks filled with supplies were provided to children and youth through the Back-to-School Program.
- Bursaries - 63 youth were recipients of \$130,000 in financial support for educational and apprenticeship programs.
- 22 youth participated in youth employment training and job placement and worked a total of 4,636 hours.
- 11 families completed the Bright Hope Infant Education Program
- 150 Kinship Service families benefitted from the Love of Learning Grant.

# Campaign Highlights



This year marked the completion of the Windsor-Essex Children's Aid Foundation's three-year fundraising campaign entitled "Children, Youth & Families, Strength for Today — Opportunities for Tomorrow". The goal was to raise \$1.5 million to address local challenges, including poverty, unemployment, addictions and mental health. The campaign was an astounding success, surpassing the goal and raising over \$2.1 million!

This achievement could not have been realized without the incredible financial support of our partnering financial institutions, Foundations, corporate and individual donors, the Foundation & Society Boards of Directors, and the Society's Staff and Management. We also celebrate the extraordinary grant-funding partnerships with New Beginnings, Beauty is Me, Windsor Public Library, Hiatus House and the Windsor-Essex County Health Unit, ensuring the delivery of the most impactful, evidence-based and life-changing programs funded by this campaign.

These partnerships empowered youth to build life and work skills through mentorship and job placements. They provided access to books and inspired the love of reading in our Kinship Service children and families. They allowed for direct financial support to youth for enhanced wraparound mental health & academic success. Community Leaders and Mentors gathered to empower black and biracial youth to create cultural connections and embrace their identity through enriching activities and learning opportunities. They also contributed to investing many hours of support and education in working intensively with caregivers to help them face their life challenges, overcome their trauma experiences, build effective parenting skills, and develop the resiliency they need for brighter days ahead, for themselves and their children.

The collective contributions of our donors and community partners assured the Foundation that the fundraising goal would be more than matched with earnest compassion and a steadfast commitment to support a movement focused on uplifting our most vulnerable children, youth, and families.

Although we wrap up the campaign, its success will endure and continue to inspire hope. We are sincerely grateful to Keith Negley, Editor and children's book Illustrator, for the beautiful image that he created to brand the campaign. The image will remain on the front façade of the building, representing a caring community that honours the children, youth, and families who bravely face the many obstacles in their way, to embrace new possibilities filled with light and hope for tomorrow.



## DONORS

The Windsor-Essex Children's Aid Foundation acknowledges with gratitude the generosity of the following donors\* to programs for 2024-2025

### INDIVIDUAL CONTRIBUTORS

Joanne Alfini	Alison Gillen	Chris Oleynik
Tina Allen	Chris Girard	Godwin Opeola
Chris Asmar	Jeanette Giroux	Heather Phillips
Elaine Astles	Desiree Gobbo	Kathleen Picketts
Hassan Awed	Ashley Goulet	Christina Przytocki
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