



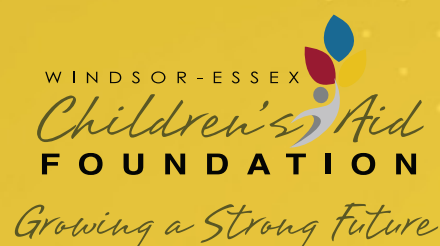
**ANNUAL
REPORT**

2017-2018

WINDSOR-ESSEX
Children's Aid
FOUNDATION
Growing a Strong Future

PROVIDING
OPPORTUNITIES
SO YOU CAN
WRITE A
CHILD'S
STORY

THE WINDSOR-ESSEX CHILDREN'S AID FOUNDATION
is dedicated to providing financial support that contributes to the safety and well-being of the children and families of the Windsor-Essex Children's Aid Society through fundraising initiatives and public education.



BOARD OF DIRECTORS 2017-2018

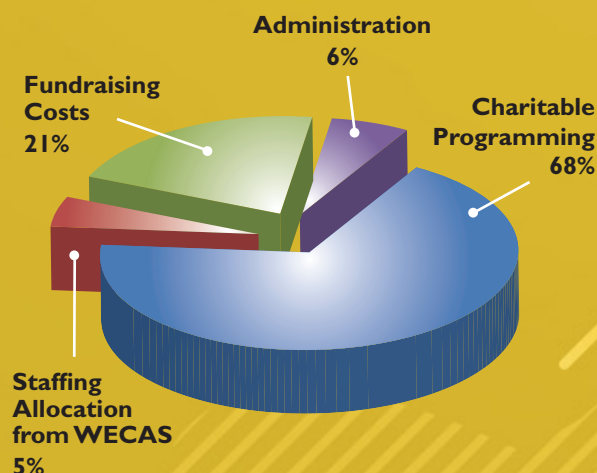
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YEAR IN REVIEW 2017-2018

Foundation Financial Information	2017/2018	2016/2017
Fundraising	261,004	147,947
Donations (includes Estate Donations)	221,909	249,853
Grants	129,293	120,180
Bingo revenue	13,446	11,490
Interest income	13,253	11,147
Total Revenues	\$ 638,905	\$ 540,617
Charitable Programming*	476,790	416,750
Fundraising costs	146,390	73,064
Staffing allocation from Windsor-Essex CAS	35,000	10,000
Administration costs	39,717	23,689
Total Expenditures	\$ 697,897	\$ 523,503
Net Proceeds	\$ (58,992)	\$ 17,114
*Detail of programming expenditures:		
Summer camp program	69,225	70,000
Holiday program	68,547	92,058
Bursaries	132,153	87,951
Programs to support children in care	138,823	98,129
Prevention program	4,553	6,555
Programs to support families	63,489	62,057
Total charitable programming	476,790	416,750

Expense Breakdown	2017/2018	2016/2017
Charitable Programming	68%	80%
Staffing Allocation from WECAS	5%	2%
Fundraising Costs	21%	14%
Administration	6%	4%
	100%	100%

Expenditures 2017-2018



A MESSAGE FROM THE BOARD PRESIDENT



Reflecting on the 2017-2018 fiscal year, it may be said that this was a year when everything came together. The previous year, the Board had approved a plan to address the deployment of monies associated with a near \$1 million surplus. This year, through the diligence of our Finance Committee and the ratification of the Board, an Endowment Fund was established. The fund not only provides credibility to the Board's financial sustainability, it opens a door for those who may wish to discuss long term planning through legacy gifts. As well, the Board's decision to allocate additional funding to educational bursaries is bearing fruit as our youth are able to access these additional resources.

This past January, the Board held a strategic planning retreat with Tammy Zonker, Chief Philanthropic Officer of the Children's Center in Detroit and President of Fundraising Transformed. It was an inspiring and motivational session for all in attendance. Moving forward, the Board has been having some very productive discussions of what we want our next steps to be in terms of how we can be a transformational source for the children, youth and families of the Windsor-Essex Children's Aid Society. We realize that for this to happen, we need to continue to generate excitement within our community that will contribute to the success.

May 6, 2017 was a monumental evening as over 500 guests gathered at Caesars Windsor for the Enchanted Garden Gala. The event was the brainchild of the Muzzatti and Gibb families. The evening was dedicated to Bill & Dot Muzzatti whose legacy and commitment to the children and families of the Windsor-Essex Children's Aid Society lives on in the Bill & Dot Muzzatti Child & Family Centre. Over \$92,000 was raised in one evening for the "You Can Write A Child's Story" campaign impacting the Foundation's programs. In November, we marked yet another milestone as the "Cops Care for Kids Fashion Show and Silent Auction" celebrated its 20th anniversary. This long standing event celebrates our partnership with Windsor Police Services and other local police services. Proceeds from this event as well benefit the "You Can Write A Child's Story" campaign.

Positive changes are happening. This is reflected in our list of Donors. Many thanks to all of you for "Writing A Child's Story". As a result, we have exceeded our campaign goal for the third straight year. Our Board made the right decision a year ago in terms of allocating surplus funds directly to the programs that can transform lives. The Windsor-Essex Children's Aid Foundation is making a difference!

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Cheryl Sprague".

Cheryl Sprague, President



HIGHLIGHTS OF YEAR THREE, “YOU CAN WRITE A CHILD’S STORY” CAMPAIGN

- The Muzzatti & Gibb families were the presenting sponsors of the Enchanted Garden Gala, Saturday May 6, 2017 at Caesars Windsor. Over 500 guests attended an elegant evening of dining and entertainment that showcased the Foundation’s programs and was topped off by the participation of our youth. Over \$92,000, net was applied to the “You Can Write A Child’s Story Campaign”.
- Over 500 runners participated in the annual Viewpointe Estate Winery Be Happy 5k/10k Vineyard Run. Over \$7,500 was raised for the “Fresh Air” Summer Camp Program.
- The Canadian Tire Jumpstart Foundation contributed \$25,000 to the “Fresh Air” Summer Camp Program. Over 380 children benefitted from day and recreational camp experiences.
- Completion Bursaries of \$5,000 each were presented at the Annual Academic banquet by donors TD Bank & Mike & Margaret Horrobin.
- The Rotary Club of Windsor 1918 funded the Catch the Learning Bug program and Expressive Art Program through Community Service Grants of \$5,000 each.
- The Libro Prosperity Fund of Libro Credit Union provided funding of \$9,150 for funding related to start-up costs of the Leamington Homework/Tutoring Program.
- Highline Mushrooms pledged \$50,000 payable over 5 years for start-up expenses and ongoing operational costs of the Leamington Homework/Tutoring Program as well as back-packs and school supplies for Essex County children and youth who receive services from the Society.
- National Bank of Canada, Union Gas and Staples also contributed to the Back to School Back Pack Program, enabling over 980 children and youth to return to school with new back packs and school supplies allowing them to return to the classroom with pride.
- The 20th Anniversary “Cops Care for Kids Fashion Show and Silent Auction” received \$28,350 in sponsorships, exceeding its sponsorship goal.
- As a result of a gift of sponsorship from Ziter Pharmacy, the Teddy Bear Holiday Jam, a benefit for the Holiday Program, rocked the Capitol Theatre November 25th
- The Holiday Program assisted over 880 families. \$71,000 in cash donations and over \$500,000 of in-kind donations was received from extremely generous individuals, organizations and businesses.
- The Foundation was the recipient of the Advance Business Systems American Thanksgiving Football Party. Proceeds will be applied to “Creating Connections for Life”, a technological program for the Youth Advisory Council (YAC).
- Sam Sinjari provided 200 new board games for families. These were distributed to families in time for Family Day.
- The Windsor Star provided a grant via the Raise a Reader fund for the Catch A Learning Bug program
- Grants were once again channeled through the Children’s Aid Foundation of Canada to the Windsor-Essex Children’s Aid Foundation. These included the CIBC Miracle Fund, Scotia Stay in School Grant and the Ted & Loretta Rogers Foster Care Transition Program. Over \$78,000 in total was received.
- The Windsor-Essex Children’s Aid Foundation continues to receive significant grant revenue from the Community Giving Program of Green Shield. This is applied to the FACT Program. As well, TD’s five year pledge continues towards the Youth Empowerment Fund.





DONORS

The Windsor-Essex Children's Aid Foundation Acknowledges With Gratitude the Generosity of the Following Donors* to Programs for 2017-2018

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*Donations listed are \$50 and above.

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